

Build a stronger business with better payroll, compliance and HR solutions.

ADP's franchise and strategic partner program.

adp.com/franchise



Top-rated payroll software





ADP® - Payroll and a whole lot more.



Your small business isn't just a business. It's personal. Your dreams go into it. Your name goes on it. We know your small business is anything but small — it's everything. You can't be distracted by administrative tasks like payroll, taxes, HR issues, benefits and insurance.

At ADP, what we do is about people. Although we have a strong history of providing solutions for human resource challenges, we strive to do more than that. We challenge ourselves to anticipate, think forward and take action in a way that empowers us to shape the changing world of work. For nearly 70 years, we've led the way in defining the future of business solutions. ADP is proud to be named to FORTUNE Magazine's "World's Most Admired Companies®" list for 12 consecutive years*.

Simple, flexible, affordable: It's all here.

Think we're too big to give your business the attention it needs? We serve over 70,000+ one-person companies and over 500,000+ small businesses every day, and we see each one as something special; you deserve that, too.

Unparalleled HR Compliance Expertise

To help stay ahead of must-know regulations and instill confidence that your franchisees are getting help meeting applicable requirements.



Flexible Pay Options

Our pay cards provide cardholders the ability to make peer-to-peer payments, move money and make purchases through digital wallet functionality.



An Unrivaled Breadth of Solutions

Products and features to meet the needs of companies of all types and sizes, all in the cloud, all over the world.



Mobile Access/Solutions

Provide easy, self-service access to payroll, benefits and PTO data for your franchisees and their employees.



Unmatched Client Support

Our dedicated client teams and tailored HR solutions provide access to knowledgeable staff when you need them most.



Data Security

ADP's industry-recognized security safeguards help protect data and information from loss, misuse, unauthorized access and alteration.



Seamless Integration with Other Products

Including POS (Point of Sale) systems and hundreds of apps available through our ADP Marketplace partners.



Franchises also rely on our expertise monthly with the **ADP National Franchise Report®**, providing a monthly snapshot of the current U.S. nonfarm private franchise employment situation based on actual ADP payroll data from over 18,000 franchisors and franchisees employing nearly three million workers.

With ADP, you can find the right fit.

Need just payroll? We'll get you that. Explore HR, retirement, group health and business insurance — if and when you want to.



Examples of how ADP can help with common concerns faced by franchises:

- Flexible pay options including Wisely by ADP pay cards
- Employee classification
- Family and paid sick leave
- Training and workplace safety

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“I would say the HR functionality was definitely a welcome change. HR is not my background, and because we are a small business, we can't hire for every single department. So having that functionality definitely helps save us in the ballpark of about \$50-60k a year for a full-time person.”

Kim Cacace
Director of Finance, The MAX Challenge





Award-winning mobile app facilitates employee self-service.

The ADP Mobile Solutions App makes it easy for your employees and managers to access their own information, including pay data, PTO, retirement and benefits information, helping to reduce the number of questions you'll receive.

Using the ADP Mobile Solutions App, employees can:



- Check pay statements and view W-2s



- View time-off balances and submit / approve requests



- Clock in/out and submit time sheets



- Enroll in benefits and make elections



To download the app, go to: adp.com/gomobile

“ADP is not just payroll. To find out I could get my background checks done, that I could get HR tools like manuals and job descriptions helps me understand I have a resource for so many things. Now, I would go to ADP first to see if they could help me with anything I need for my business.”

Adrienne Fudge
Owner, 40 Dreams Catering





Tools to help you attract, manage and retain top talent.

Win the war for talent and then keep top performers in your workforce with tools and benefits that simplify your day and help keep your people happy, engaged and productive.

ZipRecruiter® – Hiring is important. Every business needs great people and a better way to find them. Post your job once and ZipRecruiter, accessible with single sign on through RUN Powered by ADP®, distributes it to over 100 of the web's leading job boards. Then ZipRecruiter's smart matching technology finds the right candidates and alerts them to apply.

New Hire Onboarding – New Hire Onboarding in RUN Powered by ADP helps you and your new employee power through all that paperwork before the first day, so your new hire can walk through the door and hit the ground running! Easily set up everything from employee contact info and tax withholding on federal and state forms to direct deposit and acknowledgement of your company policies.

Retirement Services – Help employees on the road to retirement readiness with retirement programs, such as a 401(k), SIMPLE IRA or SEP IRA. *



70% of employees report a 401(k) or other retirement plan is a "must have" benefit.¹

Group Health – Identify and implement a health benefits plan that is both affordable and appealing with the help of Automatic Data Processing Insurance Agency, Inc. (ADPIA), an ADP, LLC-affiliated company.**

Big Company Benefits – Give your employees access to discounts on popular brands, wellness programs, training and development modules and more.



56% of employees say health coverage remains a key factor in their choice to stay at their current job.²

HR Outsourcing – ADP's HR Outsourcing solutions provide dedicated guidance, compliance support, risk mitigation and tools to help every company manage its most valuable asset — their people. From HR software to a fully outsourced PEO solution that manages it all, ADP will help position your business for success.



CompassSM Powered by ADP – Grow your leaders, improve collaboration, empower your teams and benchmark your talent with leadership development, assessment tools and a coaching solution.

Benchmark Data – See the bigger picture on employee compensation to help make smarter, data-driven decisions. Compare your own data to the market by drawing upon aggregated and anonymous data from millions of U.S. workers in ADP's client base.



Tools to help manage your cash flow.

For small and mid-size businesses, proper cash flow management is key to support your company's ability to thrive. ADP can help you optimize cash flow and avoid payroll tax penalties by automatically calculating, filing and depositing your payroll taxes and other payments on time and verifying your cash needs prior to processing payroll with services that include:

Payroll and Tax Filing – Experience payroll and taxes made easy with the best-in-class, affordable solution that quickly and accurately processes payroll and provides anytime, anywhere access to payroll information for your employees. Minimize mistakes with automated federal, state and local tax calculations, and rest easy – your compliance challenges are being handled.

Flexible Pay Options – Choose how you want to pay your employees – paper check, direct deposit or pay card – it's entirely up to you.

Mobile Access – Easily process payroll from your smartphone or tablet, anywhere and at any time.



RUN & Done® – Automate your payroll for salaried employees and hourly employees with standard hours. Just set it up once and ADP will run your payroll automatically until you need to make a change.

Pay-By-Pay® Premium Payment Program for Workers' Compensation*** – Eliminate up-front premium deposits and establish a premium payment schedule based on your payroll cycle and actual (not estimated) payroll data with this premium payment program.



Tools to help reduce your compliance risk.

Compliance – it's enough to keep every small business owner awake at night. With constantly changing regulations, it's a full-time job just to stay ahead of what's coming down the pike – then you need to know how to address those changes. ADP's compliance management solutions help you stay on top of changing payroll tax and labor regulations, no matter where you do business, and can help protect you from costly penalties.

Employee Handbook Wizard – Think you're too small to need one? Think again. With RUN's Employee Handbook Wizard, you can create a customized, comprehensive and professional quality employee handbook based on federal and state employment law in just a few simple steps.

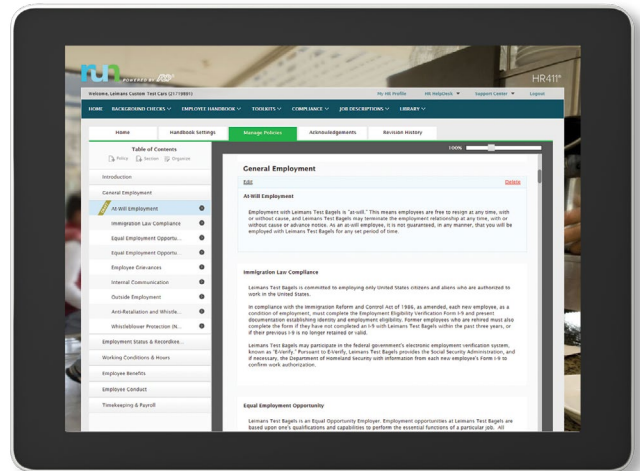
HR HelpDesk – Have an HR question about an employee or a situation in your business? Give ADP's HR professionals a call – the HR HelpDesk is a one-stop-shop to receive HR best-practice information.

Job Description Wizard - Easily create a detailed job description for your open position from a library of more than 300 job titles and descriptions. The step-by-step process identifies must-have criteria to include in your opening, such as FLSA classifications, skills and qualifications the job requires.

Background Checks - After a conditional job offer is made, go one step further with ADP's screening and selection services and perform a background check to help you make a better-informed hiring decision.

Time & Attendance - Choose from several timekeeping options that can integrate directly with ADP's payroll solutions to make payroll processing faster and easier, as well as seamless integration with many popular POS systems.

Ongoing Compliance Education – Stay up to date and informed about payroll tax and labor regulations with access to frequent ADP webcasts, blogs, email alerts, HR tips and newsletters, designed to keep you apprised of changes in laws that apply to your business.



HR tasks take up nearly **20%**, or an entire day, of a small business owner's time in an average workweek.¹



81% of small businesses lack confidence in handling HR tasks without mistakes.¹

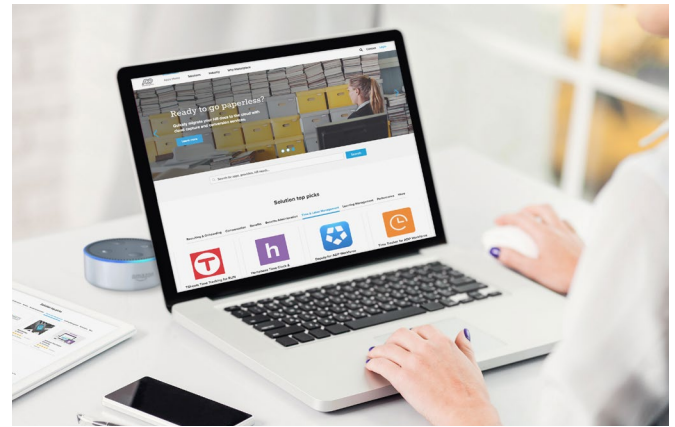


78% are concerned they can't keep up with changing HR regulations.¹

ADP Marketplace

ADP Marketplace is your digital HR storefront, designed to help you create more efficient HR processes for your business. It gives you the unique ability to explore and purchase HR solutions that can automatically connect to your ADP platform so you can run your business more effectively and efficiently. Franchisees, just like you, are utilizing partner solutions available on ADP Marketplace to connect key employee data with their ADP payroll platform to:

- Spend less time on manual, time consuming tasks
- Get new employees hired and onboarded more quickly so they can start working the floor
- Help reduce costs associated with time tracking, scheduling and more
- Have better visibility into where, when and how much employees work
- Give employees the tools to easily access their own workforce data
- To learn more visit ADP Marketplace at apps.adp.com



Featured Integrated Solutions



TSheets
Time & labor
management



Deputy
Time & labor
management / POS
integration



WageSync
POS
integration



CareerPlug
Recruiting &
Onboarding



Homebase
Time Clock &
Scheduling



Slack
Collaboration
Tools



Microsoft Teams
Collaboration
Tools



**Workplace
by Facebook**
Collaboration
Tools



Featured Awards and Industry Recognition

- **#1 Leader in Payroll** five years in a row (*Gartner, Magic Quadrant report*)
- **World's Most Admired Companies, #1 in Financial Data Services** (*Fortune Magazine, 2012-2018*)
- **#1 in Business Services Security** (*Security Magazine, 500 rankings, 2014-15, 2017*)
- **Leader Payroll Services** (*Nelson Hall, 2013-2017*)
- **Awesome New Technologies** (*Human Resource Executive, 2015-2018*)
- **Top HR Products** (*Human Resource Executive, 2015-2017*)

For More Information Contact:

Additional Resources

Looking for the latest workforce trends and insights to help you manage your business and people? Visit Spark at adp.com/spark and subscribe to our blog newsletter.

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***ADP's Pay-by-Pay is a payroll enhancement feature of ADP's payroll processing services. Clients must be using ADP's tax filing service to take advantage of the Pay-by-Pay Premium Payment Program. Pay-by-Pay Premium Payment Program may not be available with all carrier partners of ADPIA.

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**Always Designing
for People™**