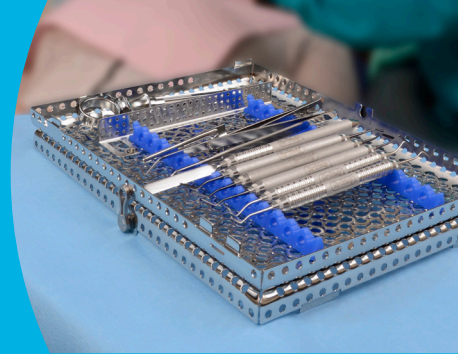


## CASE STUDY

# How White Dental Studio Discovered the Right Instrument Management Solution



### Background

White Dental Studio provides dental services of the highest quality, delivered with care and compassion in a city-chic environment. The practice is operated by Dr. Petar Tofovic, an Adjunct Faculty at the College of Dental Medicine of Illinois at Midwestern University and a Visiting Faculty at the Spear Education and CDOCS centers. Dr. Tofovic is a firm believer in improving the dental workplace and the patients' dental experience by incorporating the latest applicable technologies and advancements.

### Challenge

White Dental Studio started small but quickly grew thanks to Dr. Tofovic's passion for developing meaningful relationships with his patients. As the patient base increased, so did the size of the team. But the increased volume was at times hard to manage.

"We noticed instruments were getting damaged quicker," said Dr. Tofovic. "We'd see a bag with a poke. [Quality control] was getting harder to keep track of because we were getting busier."

While it was easier as a smaller practice, Dr. Tofovic knew that to grow it was important to put the right systems in place.

"We had a great team, but as we expanded there was no guarantee we would get the same quality of team members," said Dr. Tofovic. "We just had to simplify so it would be almost second nature for everyone."

### Solution

For Dr. Tofovic, that meant the HuFriedyGroup Instrument Management System. It wasn't Dr. Tofovic's first experience with instrument management. He and his team were familiar with it from dental school, and he had previously tried using a different company's low-cost instrument management solution.

**"[The low-cost option] just didn't work," said Dr. Tofovic. "There were too many instruments to fit in it. It was inefficient for the hygienists, and we were still having the same issues with punctures, where you would have to re-sterilize the whole thing."**

So, Dr. Tofovic made the decision to implement IMS™ Cassettes.

### Results

For Dr. Tofovic, the benefits of IMS™ Cassettes are clear. Instruments are not replaced as often, and with improved organization in cassettes, they don't go missing anymore, which means hygienists don't need to hunt down a water syringe, mirror, or scaler in the middle of an appointment.

"Efficiency is one of our favorite words in dentistry," said



Once we [switched to IMS™ Cassettes], I was kicking myself for not doing it sooner. It streamlined everything. **It was worth every penny and then some.**



Dr. Petar Tofovic  
White Dental Studio

Dr. Tofovic. "It brings me joy when I see our processes in place and everything is neat, frictionless, and nicely organized. I realized how much I liked that."

With a systematic method of reprocessing instruments, Dr. Tofovic sees his team is happier. The work is simplified so it's easier to complete efficiently and becomes almost second nature.

**"I've realized how much we as doctors don't really see,"** said Dr. Tofovic. "But you put yourself in our team members' shoes and see how you can make their lives and the process more efficient and thus easier."

Having IMS™ Cassettes in the practice also helps Dr. Tofovic communicate with his patients about their commitment to infection prevention and control, which has proved critical

during the COVID-19 pandemic.

**"We incorporated IMS™ Cassettes into our messaging after we reopened [to non-essential procedures] because it reiterates how we've always gone above and beyond,"** said Dr. Tofovic. "If you're a patient, you don't know what to look for, so our goal is to always educate and create the value for patients."

Dr. Tofovic sees now that adding IMS™ Cassettes helped grow the practice to where it is by enabling systems that facilitated efficiency and organization.

**"Once we did it, I was kicking myself for not doing it sooner,"** said Dr. Tofovic. "It streamlined everything. It was worth every penny and then some."

## Instrument Management Cycle

The IMS™ Cassettes keep instruments organized and protected throughout the facility. This allows clinicians to move instruments from chairside to cleaning to sterilization

to storage without touching the instruments. This helps to improve efficiency, safety, compliance, organization, standardization, and instrument protection.



### Efficiency

IMS eliminates time-consuming steps to streamline reprocessing, which can save practices an hour or more each day.



### Safety & Compliance

IMS minimizes how often contaminated instruments are handled, improving compliance during transportation and reprocessing while also reducing the risk of a costly sharps injury.



### Organization

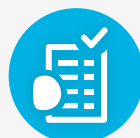
IMS helps practices better organize their reprocessing flow, freeing up to seven linear feet of counterspace, so they can maximize the space in their sterilization area.

When coupled with the use of organizational tubs for procedural disposables, efficiency and organization are greatly improved as procedure needs are easily identified for quick patient set up.



### Instrument Protection

IMS keeps instruments safe and held in place throughout reprocessing, which protects the integrity of the instruments and reduces the chance they are lost or damaged while keeping them spaced out for an optimal environment for proper reprocessing.



### Standardization

IMS helps facilities create a system for managing their procedural setups. Each setup includes all of the instruments that are needed to help with onboarding and standardizing care throughout a single practice and even across multiple locations.



### Return on Investment

IMS can make an immediate impact on a practice's bottom line, with the time saved allowing them to see new patients and bring in tens of thousands of dollars in new revenue.

Learn more at [HuFriedyGroup.com/IMS](https://HuFriedyGroup.com/IMS)

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