

January 1st, 2025



Thank you for the continued support of HuFriedyGroup products and services. We understand that you have many choices when selecting a manufacturer and value the trust you have placed in our products. We look forward to expanding our member partnership and supporting your independent private practice. The 2025 Strategic Market – Alliance GPO program guidelines are described below.

- New in 2025: Members are now eligible for all \*HuFriedyGroup private practice promotions, programs and services in combination with the HuFriedyGroup Alliance Program GPO 2025 pricing.
   \*Quarterly Promotions, \*HuCare-Ortho Service Program, \*HuCare-Surgical Service Program,
   \*Environdent Instrument Recycling, \*Evercare Service Programs, CE, and \*Services.
- New in 2025: Members now have access to the \*GreenLight Dental Compliance Center by Hu-Friedy to create customized infection prevention & HIPPA protocols as well as internal audits to elevate office compliance. Initiate "office enrollment" request by sending office name, address, and phone number; as well as dentist name, email, and phone number to create a "User Level Access" to:
   \*Synergy Dental Partners GL Enrollment Support.
- Returning in 2025: Synergy Dental Partner Members have access to reduced pricing for HuFriedyGroup's \*EverCare Scaler Sharpening Service Plans. Use SYNERGYDP20 for 20% off Gold memberships, SYNERGYDP30 for 30% off Platinum memberships and SYNERGYDP40 for 40% off Diamond Memberships when completing your enrollment. Email partner support questions to: \*Synergy Dental Partners EverCare Support.
- HuFriedyGroup will extend GPO pricing through authorized distribution partners on eligible products and services listed on the attached 2025 Strategic Market – Alliance GPO End User Price List.

## **GPO Program Support Resources:**

- CY25 Strategic Market Alliance GPO End User Price List
- CY25 HFG Continuing Education Live and On-Demand Webinars

We look forward to strengthening our partnership in 2025. Please feel free to contact me with any questions.

Thank You,

Lisa J. Sojka

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