

kleer® > membersy®

Grow your plan without lifting a finger

Invite the right patients to join your membership plan through seamless automated marketing.

Kleer and Membersy empower you to identify patients in your PMS who are a good fit for your plan and encourage them to enroll via automated email campaigns.

How it Works

- Simply enable the feature once within our platform, and you're set. Messages begin immediately and continue automatically — no additional work from your team required.
- Kleer and Membersy identify the patient's insurance status and the last time they visited your practice and tailor the email content accordingly. We reach out to three key groups to invite them to join your plan:

Active Uninsured: Patients who have visited your practice in the last year who don't have insurance.

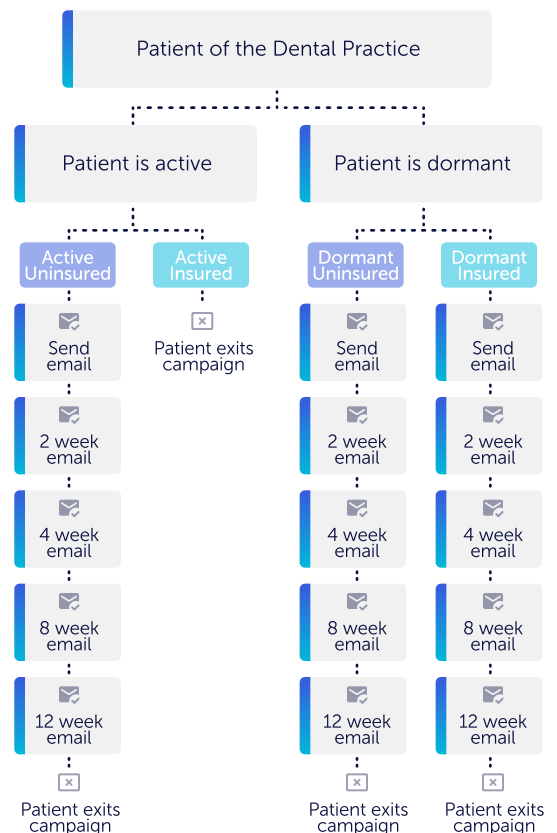
Dormant Uninsured: Patients who haven't visited your practice in the last year who don't have insurance.

Dormant Insured: Patients who haven't visited your practice in the last year whose insurance status has likely changed.

- The announcement campaign includes a 5 email sequence spaced out over a 3 month period. You can also enable seasonal campaigns to remind patients of your plan throughout the year with additional touchpoints.

Real Results

Practices who enabled automated marketing saw a **55% increase** in membership plan sales.



Ready to turn one-time patients into loyal members?

Connect with your team to learn how you can get automated marketing and more with Kleer Pro.

