



BDG Dental increases patient approvals by 151% with Sunbit.



See it in numbers | 8-month highlights



Total production generated:

\$963,064



Patients treated:

764



Patient approval rate:

88%

The Challenge

With traditional patient financing, BDG Dental saw an average of 35% of patients approved, leaving many patients unserved or underserved. BDG Dental was not only losing patients but potential revenue for their practice.

The Sunbit Solution

After implementing Sunbit technology, BDG saw 88% of its patients approved for payment plans—a 151% increase in patient approval rates. Sunbit was the first tool to extend payment plan options to nearly every patient, which enabled significantly more patients to access the dental treatments they needed. With no paperwork and no hard credit check throughout the process, BDG's dental team can help their patients get approved for financing in 30-seconds—all at checkout.

The \$1 Million Dollar Mark

The result was a significant lift in sales and nearly \$1 million in incremental revenue in the first eight months of the program. Sunbit has quickly become the primary tool to help all of their patients access dental care.



"We've tried nearly every financing solution imaginable to help our patients access dental treatments. However, none have compared to Sunbit's simplicity, speed, and overall experience for the patient and staff. The training and support our corporate office and each practice associate receives is above and beyond what we ever expected from a financing partner. With a 151% increase in patient approval rates and nearly \$1 million in incremental sales in the first 8 months, this is the best financing tool we've seen come to the market."



Dr. David Ting
Founder
BDG Dental

For more information visit sunbit.com/dental

Financing offered is made by Transportation Alliance Bank Inc., dba TAB Bank, which determines qualifications for and terms of credit.