



Dossett Dental sees 2,650% increase in monthly patient financing transactions.



See it in numbers | First 30 days highlights



Total production generated:

\$104,921



Patients treated:

55



Patient approval rate:

92%

The Challenge

This four-unit dental group based in Dallas, TX rarely leveraged financing before Sunbit. Their prior solution declined 60% of patients, creating an awkward and bad patient experience. This left the team reluctant to try another financing option. Sunbit quickly turned that around.

The Sunbit Solution

In the first 30 days with Sunbit technology, Dossett Dental helped 55 patients access dental treatments—a 2,650% increase in monthly volume when compared to their legacy financing option. This resulted in over \$104,000 in new production—20X what they experienced with their other solution.

With Sunbit's technology, 92% of their patients were approved for payment plans, enabling the team to confidently offer the program to everyone. Dossett Dental's staff have rallied around Sunbit because it creates a "feel good" experience for everyone involved.

No risk. All reward.

After experiencing early success and receiving hands-on training and ongoing support, Dossett Dental is helping more patients get the dental care they need.



"For the past 15 years, we used the leading patient financing solution, but became frustrated with the very low approval rates. Our front office simply stopped offering it because 60–65% of patients were declined. As a longstanding member of the dental community in Dallas, we want to make sure our patients have the best financing option so they can easily afford their treatment plan. Because 92% of our patients were approved, our group generated \$104,000 in incremental production in the first month! We are using Sunbit 20X more than our prior solution."



Jennifer Dossett
Director of Operations
Dossett Dental

For more information visit sunbit.com/dental

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