

# Actionable insights and scalable systems to help DSOs Practice Smarter.™

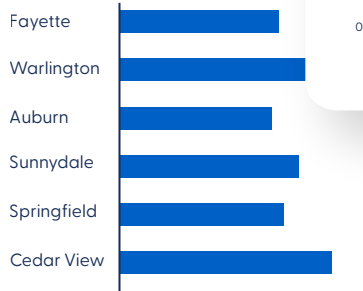
Increase profitability and improve same-store growth with a single software.



Production – All locations

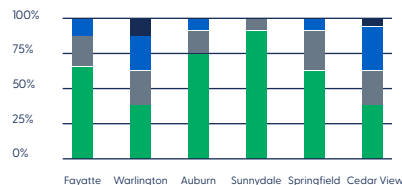
**\$5,010,104**

↑ 5% From prior month



Accounts Receivable

Days  
0-30 30-60 60-90 Over 90



Sunnydale

Total AR	0-30	30-60	60-90	Over 90
\$200K	\$1.8K (90%)	\$0.2K (10%)	\$0 (0%)	\$0 (0%)

## Data to Drive Informed Decisions

Whether you are a DSO with five locations or 100, Dental Intelligence can help rapidly grow your organization, find hidden revenue, and improve your patient experience. It's the only end-to-end practice performance solution in dentistry.

- ✓ On average, Dental Intelligence customers see a single location **practice growth increase of 54.6%** in their first 12 months, and an **annual production increase of \$291,839** per location
- ✓ On average, practices using Dental Intelligence Online Scheduling see a **patient conversion rate increase of 35-70%**
- ✓ With Dental Intelligence Payments, a group of 20 locations can expect to **save \$400k - \$500k each year** in collections efforts

Learn more and see it in action:  
[www.dentalintel.com/synergy](http://www.dentalintel.com/synergy)

# The Dental Intelligence difference:



## Visibility

See the big picture faster than ever with standardized, user-friendly dashboards that turn scattered data into an action plan. With our DSO reports, you can unify your data across varying practice management systems to see an apples-to-apples clinic comparison that helps you identify trends and stay agile.



## Accuracy

They say bad data is worse than no data. When it comes to practice analytics, accuracy matters. Eight years and counting, Dental Intelligence is the industry leader in providing metrics you can trust to help you Practice Smarter.™



## Centralization

Easily equip team members to fill roles at multiple locations with centralized, cloud-based tools for scheduling, collections, marketing, insurance, and more.



## Team Alignment

Streamline onboarding and training with standardized operating procedures, interoffice communication tools, and fewer systems to master. Tools like Morning Huddle and LiveOps® help you improve team communication and unite your team with clear goals.



## Scalability

Expand your DSO without the expensive and grueling process of changing practice management systems at every new location. Scale operations and onboard new locations faster and easier than ever. You can even use Dental Intelligence to simplify the due diligence process and identify potential hazards when acquiring new practices.



## Actionable, Relevant Insights

Get the numbers that matter to you. Boost growth and increase profitability with actionable, relevant data and the tools to act on it. Utilize our Profitability Formula® to grow in your areas of opportunity and turn your data into dollars.



## Analytics

**Turn raw numbers into easy growth opportunities**



## Engagement

**Connect with patients anytime, anywhere**



## Insurance

**Take the hassle out of handling insurance**

*"One of the great things we love about Dental Intelligence is the opportunity to recognize our team members and measure their performance. We can see who is doing a really great job and celebrate their successes. We can recognize those leaders and help them train others that might not have the same success. I love the enterprise reporting. I am able to look at all of our company's goals in one place."*

**- Brandi Williams, Catalyst Dental Allies**

*"The platform helps you to visualize your data and properly interpret what it means. If you use it, you can have much better conversations about what to do. Instead of just saying "we need to produce more," DI helps you to know how to actually do that. It reveals opportunities that already exist but that aren't easily seen. Instead of spending money trying to capture new patients or adding new services, DI lets you build on what you already have."*

**- Dr. Hardik Chodavadia, Enamel Dentistry**

To learn more and see a demo, visit [dentalintel.com/synergy](https://dentalintel.com/synergy)