

PHILIPS

sonicare

Remove years of stains.¹

Our Philips Sonicare Teeth Whitening gel formula is designed to remove years of intrinsic stains built up over time from wine, coffee, and tobacco products.

High speed, low sensitivity.²

Use your customized tray once a day for 30 minutes to achieve a noticeably whiter smile with little to no tooth sensitivity.

- 1 Study subjects did not use professional whitening products for previous 2+ years.
- 2 81% of 67 participants, US, 2022.
- 3 9.5% HP for 9 applications with non-custom whitening trays
- 4 6%HP: 82% of 60 participants agrees, US, 2022; 9.5%HP: 85% of 59 participants agrees, US, 2022
- 5 97% of participants agreed to: "The product is easy to use" (n=135).
- 6 82% of consumers reported the trays fit well and were comfortable.



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www.philips.com

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more



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Brighter smile in 3 days.

The convenient,
comfortable Philips Sonicare
Teeth Whitening Kit.

Say hello to
your new smile.

First results in just 3 days
Full results in 9 days

Restore your smile to its sparkling best with the
teeth whitening kit that's clinically proven to
whiten with minimal tooth sensitivity.²

Clinically proven to
whiten your smile
up to 5 shades.³

Dentist-developed gel

Our innovative gel has molecules that move
beyond the surface of your teeth, working to
remove stains from wine, coffee and tobacco
built up over time.

Little-to-no tooth
sensitivity.²

Proven safe on enamel

Backed by years of expertise, our gel formula
is proven safe on enamel and gentle on teeth.
User trials and testing participants report little
or no tooth sensitivity.

Simple to apply and
get even results.⁴

Easy-to-use, no mess⁵

The whitening gel can be effortlessly applied
to the tray using a syringe, allowing you
to achieve professional-level results right
at home.

Unique to each
person's smile.

A superb fit⁶

Mouth trays mold easily so they can be
personalized to fit your unique set of teeth.
They can be reused many times and are easily
cleaned with running water.



Great results.
Three easy steps.



Step 1
Mold
the trays.



Step 2
Apply
the gel.



Step 3
Wear it for
30 minutes.